

For immediate release

Toronto Based Vision|Co. Named

An Official Hospitality Provider for NFL On Location

- Providing Unique Access to the 2010 Pro Bowl and Super Bowl XLIV-

Toronto, November 24, 2009 – Toronto based marketing and communications company Vision|Co. has been named an official hospitality provider for **NFL On Location**, the National Football League's official source for event experiences and hospitality. Vision|Co. will provide access to premium hospitality experiences for the Pro Bowl on January 31st, 2010 and Super Bowl XLIV on February 7, 2010.

“As an official hospitality provider for NFL On Location, we'll be able to give Canadians the confidence of dealing directly with the NFL”, said Jordan Bitove, President and CEO, Vision|Co. “The Pro Bowl and Super Bowl are two of sport's biggest event experiences and we're excited to provide access to the games.”

“We're very pleased to have partnered with one of Canada's leading hospitality providers,” said Dave Wintergrass, Senior Director of Events, NFL. “Vision|Co has a proven track record of success within the sport and hospitality industry and was a natural fit as one of NFL On Location's hospitality providers.”

NFL On Location provides unique access to select NFL Events throughout the year including Super Bowl XLIV and the 2010 Pro Bowl in South Florida. Only NFL On Location can offer exclusive hospitality within Dolphin Stadium, guaranteed seat locations and the confidence of working directly with the NFL. NFL On Location includes eight Super Bowl XLIV and five 2010 Pro Bowl program levels to suit your specific needs. Programs vary based on seat location, hospitality provided and hotel option.

Super Bowl package highlights include Super Bowl XLIV game ticket (Group seating blocks available), Super Bowl game day hospitality experience, hotel accommodations, amenities and VIP Access.

For information on all the packages, images, videos and access to purchase packages, visit www.visioncompanies.com

About Vision|Co.

Vision|Co. is an industry leader in providing Premium Hospitality experiences. By delivering strategic consultation for Canada's leading organizations, Vision|Co. provides access and identifies concepts for VIP experiences at the world's most exciting events. Clients include Hockey Canada, International Ice Hockey Federation, Molson Canadian, Bills in Toronto Series, NYC & Company, Arizona Office of Tourism and Corby's Distilleries Limited. Vision|Co. can be found online www.visioncompanies.com Vision|Co. – Create, Communicate, Connect.

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For more information:

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